

OVERVIEW AND SCRUTINY - PROPOSAL FORM

Name of Councillor:	Peter McDonald
Topic:	Sponsorship
Specific subject areas to be investigated:	Policy regarding Sponsorship
Reasons why this subject should be considered:	To ensure the Policy is Fit for Purpose
Evidence to support the need for this particular investigation:	Policy has been created in reaction to events and does not meet the Council's priorities.
Council priorities it links to:	Value For Money; (Sense of Community) Equality & Diversity
Possible key outcomes: (i.e. what do you anticipate could be achieved?)	A Policy Fit For Purpose

Please indicate if any of the following apply to the proposed subject area:

Poorly performing service	
An area of concern identified by internal or external audit process	✓
Identified as a key issue in the Sustainable Community Strategy	
Contributes to the aims of the Council Plan	✓
Key interest to the public (e.g. low levels of satisfaction with the service/featured in local media)	
It affects more than three wards within the District	✓
It affects Bromsgrove District and one or more areas outside the District	
High level of budgetary commitment	✓
Pattern of overspending or underspending	
Contributes to priority area of central government	
Proposed new policy for the Council	✓

Please return completed forms to: Della McCarthy, Scrutiny Officer,
Legal, Equalities and Democratic Services, Bromsgrove District Council
Email: d.mccarthy@bromsgrove.gov.uk